



# Guitar Convention Inc 2011 Exhibitor Packet [www.guitarconvention.com](http://www.guitarconvention.com)

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Audio Visual Services Provided by  
Forms are on Pg 19-20 – for MA and NJ (Florida coming soon)



# Guitar Con MA 2011

April 16-17, 2011

Saturday 10am-8pm Sunday 10am-7pm

Location: Courtyard by Marriott Fitchburg

Coco Key Water Resort and Central Massachusetts Expo Center

150 Royal Plaza Dr. Fitchburg MA 01420



Guitar Convention Inc  
C/O Kathy Olinger  
P.O. Box 124 Sussex NJ 07461  
Telephone: 973-216-6301 Fax: 973-209-8899

Dear Exhibitor/Vendor,

Thank you in advance for participating in Guitar Con MA 2011. This is a 2 day convention that is open to the public for sales and promotion. We welcome retailers, manufacturers and other music industry professionals such as production companies, music schools and recording studios etc. The event will be held April 16-17th 2011 from 10:00am – 8:00pm on Saturday and 10:00am-7:00pm on Sunday at the Courtyard by Marriott Fitchburg Coco Key Water Resort and Central Massachusetts Expo Center 150 Royal Plaza Dr. Fitchburg MA 01420 (about 1 hour outside Boston). Convention is in the Central Massachusetts Expo Center which is right next to the hotel and waterpark. Please complete and return this agreement along with payment in full as soon as possible to guarantee your space at Guitar Con MA. Acceptable forms of payment are check or money order made payable to “FORMAL LINK” and mailed to the address above. You can also fill out the credit card info below and mail, fax or email it to us. We will also need a Certificate of Insurance or a signed Liability Waiver from all exhibitors. Please have it addressed Guitar Convention Inc. PO Box 124, Sussex, NJ 07461. If you have any questions please call Tanya at 973-216-6301 or email me at [tanya@guitarconvention.com](mailto:tanya@guitarconvention.com). Thank you again for being a part of Guitar Con MA.

<b>Exhibitor Rates</b>	<b>Postmarked by 1/31/11</b>	<b>Postmarked by 3/1/11</b>	<b>Postmarked by 4/1/11</b>
10x10 Space Electric/wifi, table and 8ft back draping and 3ft high side draping provided.	\$325	\$425	\$525

Price includes 10x10 Space Electric/wifi, table and 8ft back draping and 3ft high side draping provided. Yes Its all included!!! \$25 off each space if you are getting 2 or more spaces. We do offer custom sized spaces and you can bring custom booths as well call for pricing and details. **(All spaces include company logo on website and programs)**

**Premium Sponsorship Program - \$150 (\$25 off for vendors) Deadline 3/11/11** (includes 4ftx6ft banner hung at convention, logo on web, program and t-shirt)

## **Some important info!!!**

- ☐ Vendor spaces must be paid in full by 4/1/11!!! No exceptions!!  
Sponsor packages must be paid for by 3/11/11. Thanks
- ☐ Exhibitors are able to start their load in/set up on that Friday evening after 7pm until Saturday at 10:00am which is when the convention doors will open.
- ☐ There will be 24 hour security.
- ☐ Guest rooms are available at the hotel for the rate of \$109 per night. The hotel will also be offering special packages for the hotel and waterpark (more details to come).
- ☐ 4 passes per exhibitor, extra exhibitor passes are \$15each (will be valid for both days - max of 4 additional passes can be purchased) If more are needed please contact us.
- ☐ No refunds, if problem arises that you cannot make it to the convention we will issue you a credit that you can use to be an exhibitor at another convention in the future if you give notice by 4/1/11.
- ☐ We will notify you if the amount sent is incorrect according to the postmarked date and the remaining balance will be due prior to show.
- ☐ Once we have received your application, cert of insurance or liability waiver and the payment is finalized we will contact you to discuss your space assignment and details. If you have a space preference we will do our best to accommodate everyone so we all have a great experience.
- ☐ Also please be mindful of your neighbors as far as volume control.



Vendor Name\_\_\_\_\_

Contact Person\_\_\_\_\_

PhoneNumber\_\_\_\_\_

Address\_\_\_\_\_

Email Address\_\_\_\_\_

# of spaces\_\_\_\_\_ x \$\_\_\_\_\_ = \$\_\_\_\_\_

Sponsorship package\_\_\_\_\_ x \$\_\_\_\_\_ = \$\_\_\_\_\_

Extra Exhibitor Passes (max 4) \_\_\_\_\_x \$15= \$\_\_\_\_\_

Total Payment Amount-\$\_\_\_\_\_

Method of Payment (please circle one) check money order credit card  
MAKE CHECKS AND MONEY ORDERS TO "FORMAL LINK"

Type of Card (please circle one) VISA MC

Credit Card Number\_\_\_\_\_

Exp. Date\_\_\_\_\_ CCV code (3 digits on back of card)\_\_\_\_\_



## Liability Release Waiver

Name of Business or Entity: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

By signing below I understand that Guitar Convention Inc. holds no responsibility for people, equipment or merchandise brought into the event. There will be 24 hour security on site. I also understand that I assume any risk to myself, employees, any and all equipment or property owned by myself or the business entity. I release the business named Guitar Convention Inc and any of its affiliates from all liability, costs and or damages that may arise while attending/exhibiting at Guitar Con MA 2011.

Please fax, mail or email this back

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899 to the address or number below ASAP. Thank you

Signature of Exhibitor/Business: \_\_\_\_\_

Date: \_\_\_\_\_

Guitar Convention Inc.

Phone: 973-216-6301

Email: Tanya@guitarconvention.com

Website: www.guitarconvention.com

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899



# Guitar Con NJ 2011

August 27-28, 2011

Saturday 10am-8pm Sunday 10am-7pm

Location: Meadowlands Exposition Center  
35 Plaza Dr Secaucus NJ





Guitar Convention Inc  
 C/O Kathy Olinger  
 P.O. Box 124 Sussex NJ 07461  
 Telephone: 973-216-6301 Fax: 973-209-8899

Dear Exhibitor/Vendor,

Thank you in advance for participating in Guitar Con NJ 2011. This is a 2 day convention that is open to the public for sales and promotion. We welcome retailers, manufacturers and other music industry professionals such as production companies, music schools and recording studios etc. The event will be held August 27-28th 2011 from 10:00am – 8:00pm on Saturday and 10:00am-7:00pm on Sunday at the Meadowlands Exposition Center 355 Plaza Drive Secaucus, NJ. Please complete and return this agreement along with payment in full as soon as possible to guarantee your space at Guitar Con NJ. Acceptable forms of payment are check or money order made payable to “FORMAL LINK” and mailed to the address above. You can also fill out the credit card info below and mail, fax or email it to us. We will also need a Certificate of Insurance from all exhibitors. Please have it addressed Guitar Convention Inc. PO Box 124, Sussex, NJ 07461. If you have any questions please call Tanya at 973-216-6301 or email me at tanya@guitarconvention.com. Thank you again for being a part of Guitar Con NJ 2011.

<b>Vendor/Exhibitor Rates</b>	Postmarked by 4/1/11	Postmarked by 6/1/11	Postmarked by 8/1/11
	\$600	\$700	\$800

10x10 Space with table 2 chairs and a wastebasket, 8ft back draping and 3ft high side draping provided. Electricity and Wifi are \$125 extra for both days.

\$25 off each space if you are getting 2 or more spaces. We do offer custom sized spaces in 10x10 increments and you can bring custom booths as well call for pricing and details.

**(All spaces include company logo on website and programs)**

**Electricity (15 amp) and WIFI – add \$125 for the entire show (must be paid with vendor fee)**

**Premium Sponsorship Program - \$175 (\$25 off for vendors)**

**Deadline 7/1/11** (includes 4ftx6ft banner hung at convention, logo on web, program and t-shirt)



### **Some important info!!!**

- ☐ Vendor spaces must be paid in full by 8/1/11!!! No exceptions!!  
Sponsor packages must be paid for by 7/1/11. Thanks
  
- ☐ Exhibitors are able to start their load in/set up on that Friday at 6pm until Saturday at 10:00am which is when the convention doors will open.
  
- ☐ There will be 24 hour security.
  
- ☐ 4 passes per exhibitor, extra exhibitor passes are \$15each (will be valid for both days - max of 4 additional passes can be purchased) If more are needed please contact us.
  
- ☐ No refunds, if problem arises that you cannot make it to the convention we will issue you a credit that you can use to be an exhibitor at another convention in the future if you give notice by 8/15/11.
  
- ☐ We will notify you if the amount sent is incorrect according to the postmarked date and the remaining balance will be due prior to show.
  
- ☐ Once we have received your application, cert of insurance or liability waiver and the payment is finalized we will contact you to discuss your space assignment and details. If you have a space preference we will do our best to accommodate everyone so we all have a great experience.
  
- ☐ Also please be mindful of your neighbors as far as volume control.



Vendor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

# of spaces \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Sponsorship package \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Extra Exhibitor Passes (max 4) \_\_\_\_\_ x \$15 = \$ \_\_\_\_\_

Total Payment Amount-\$ \_\_\_\_\_

Method of Payment (please circle one) check money order credit card

**MAKE CHECKS AND MONEY ORDERS TO "FORMAL LINK"**

Type of Card (please circle one) Visa MC

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV code (3 digits on back of card) \_\_\_\_\_



## **Liability Release Waiver (only if you do not have insurance)**

Name of Business or Entity: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

By signing below I understand that Guitar Convention Inc. holds no responsibility for people, equipment or merchandise brought into the event. I also understand that by signing this I am stating that I have no insurance. There will be 24 hour security on site. I also understand that I assume any risk to myself, employees, any and all equipment or property owned by myself or the business entity. I release the business named Guitar Convention Inc and any of its affiliates from all liability, costs and or damages that may arise while attending/exhibiting at Guitar Con NJ 2011.

Please fax, mail or email this back

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899 to the address or number below ASAP. Thank you

Signature of Exhibitor/Business \_\_\_\_\_

Date: \_\_\_\_\_

Guitar Convention Inc.

Phone: 973-216-6301

Email: Tanya@guitarconvention.com

Website: www.guitarconvention.com

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899



# Guitar Con FL 2011

Dec 10-11, 2011

Saturday 10am-8pm Sunday 10am-7pm

Location: Daytona Beach Ocean Center

101 North Atlantic Ave Daytona Beach, FL 32118





Guitar Convention Inc  
C/O Kathy Olinger  
P.O. Box 124 Sussex NJ 07461  
Telephone: 973-216-6301 Fax: 973-209-8899

Dear Exhibitor/Vendor,

Thank you in advance for participating in Guitar Con FL 2011. This is a 2 day convention that is open to the public for sales and promotion. We welcome retailers, manufacturers and other music industry professionals such as production companies, music schools and recording studios etc. The event will be held December 10-11 2011 from 10:00am – 8:00pm on Saturday and 10:00am-7:00pm on Sunday at the 101 North Atlantic Avenue Daytona Beach, FL 32118. Please complete and return this agreement along with payment in full as soon as possible to guarantee your space at Guitar Con NJ.

Acceptable forms of payment are check or money order made payable to “FORMAL LINK” and mailed to the address above. You can also fill out the credit card info below and mail, fax or email it to us. We will also need a Certificate of Insurance from all exhibitors. Please have it addressed Guitar Convention Inc. PO Box 124, Sussex, NJ 07461. If you have any questions please call Tanya at 973-216-6301 or email me at tanya@guitarconvention.com. Thank you again for being a part of Guitar Con FL 2011.

<b>Vendor/Exhibitor Rates</b>	<b>Postmarked by 9/15/11</b>	<b>Postmarked by 10/15/11</b>	<b>Postmarked by 11/15/11</b>
	\$375	\$475	\$575

10x10 Space with table 2 chairs and a wastebasket, 8ft back draping and 3ft high side draping provided. Yes Its all included!!! Electricity and Wifi too.

\$25 off each space if you are getting 2 or more spaces. We do offer custom sized spaces in 10x10 increments and you can bring custom booths as well call for pricing and details.

We also offer special discounts for multiple shows. **(All spaces include company logo on website and programs)**

**Premium Sponsorship Program - \$125 (\$25 off for vendors)**

**Deadline 10/15/11** includes 4ftx6ft banner hung at convention, logo on web, program and t-shirt)

### **Some important info!!!**

- Vendor spaces must be paid in full by 11/15/11!!! No exceptions!!
- Sponsor packages must be paid for by 10/15/11. Thanks
- Exhibitors are able to start their load in/set up on that Friday at 5pm until Saturday at 10:00am which is when the convention doors will open.
- There will be 24 hour security.
- 4 passes per exhibitor, extra exhibitor passes are \$10 each (will be valid for both days - max of 4 additional passes can be purchased) If more are needed please contact us.
- No refunds, if problem arises that you cannot make it to the convention we will issue you a credit that you can use to be an exhibitor at another convention in the future if you give notice by 11/15/11.
- We will notify you if the amount sent is incorrect according to the postmarked date and the remaining balance will be due prior to show.
- Once we have received your application, cert of insurance or liability waiver and the payment is finalized we will contact you to discuss your space assignment and details. If you have a space preference we will do our best to accommodate everyone so we all have a great experience.
- Also please be mindful of your neighbors as far as volume control.



Vendor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

# of spaces \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Sponsorship package \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Extra Exhibitor Passes (max 4) \_\_\_\_\_ x \$10= \$ \_\_\_\_\_

Total Payment Amount-\$ \_\_\_\_\_

Method of Payment (please circle one) check money order credit card

**MAKE CHECKS AND MONEY ORDERS TO "FORMAL LINK"**

Type of Card (please circle one) Visa MC

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV code (3 digits on back of card) \_\_\_\_\_



## **Liability Release Waiver(only use if you have no insurance)**

Name of Business or Entity:\_\_\_\_\_

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Phone Number:\_\_\_\_\_

Email: \_\_\_\_\_

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Please fax, mail or email this back

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899 to the address or number below ASAP. Thank you

Signature of Exhibitor/Business\_\_\_\_\_

Date: \_\_\_\_\_

Guitar Convention Inc.

Phone: 973-216-6301

Email: Tanya@guitarconvention.com

Website: www.guitarconvention.com

Guitar Convention Inc

C/O Kathy Olinger

P.O. Box 124

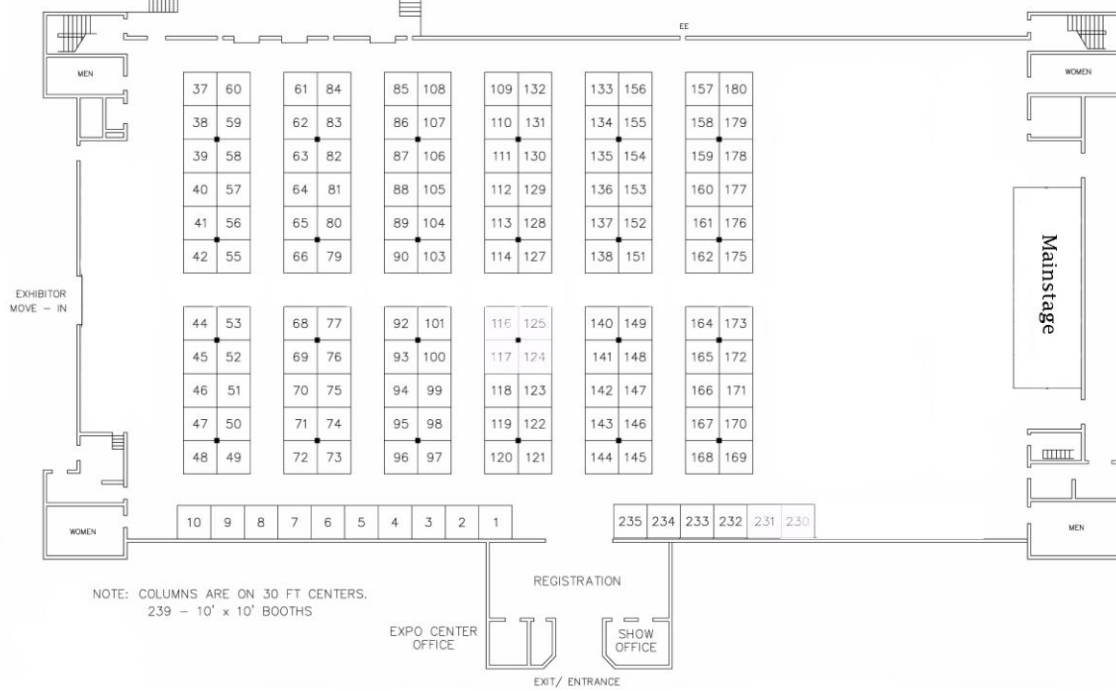
Sussex NJ 07461

Telephone: 973-216-6301 Fax: 973-209-8899

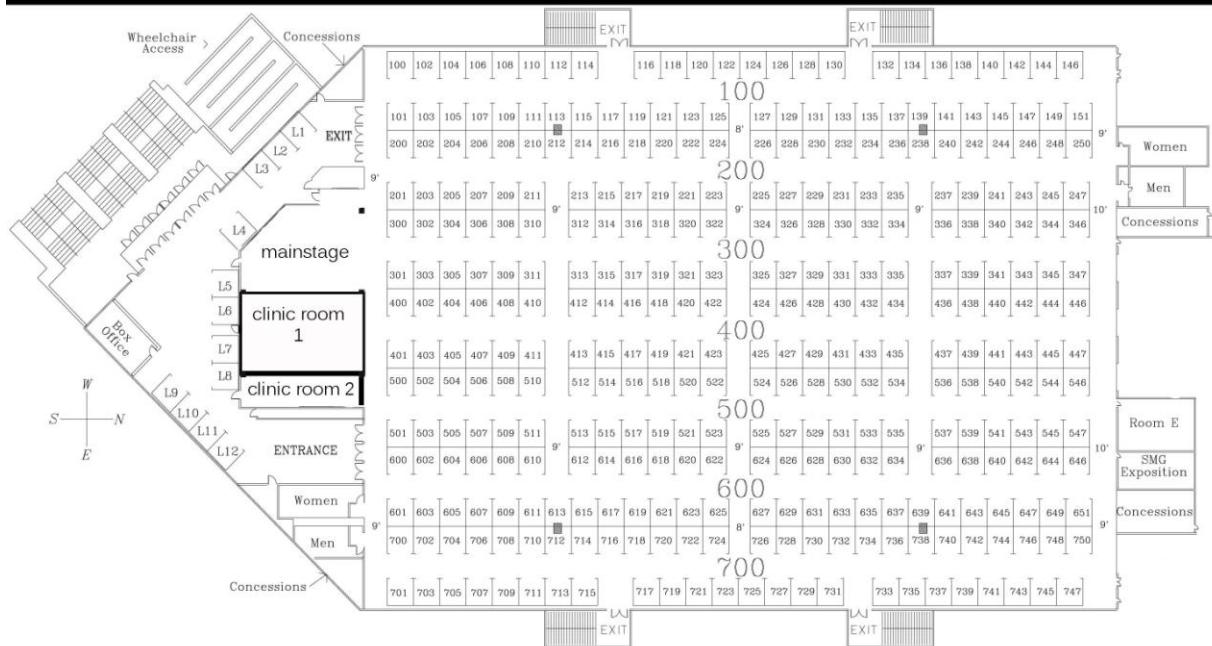


# GUITAR CON MA 2011

## CENTRAL MASSACHUSETTS EXPO CENTER



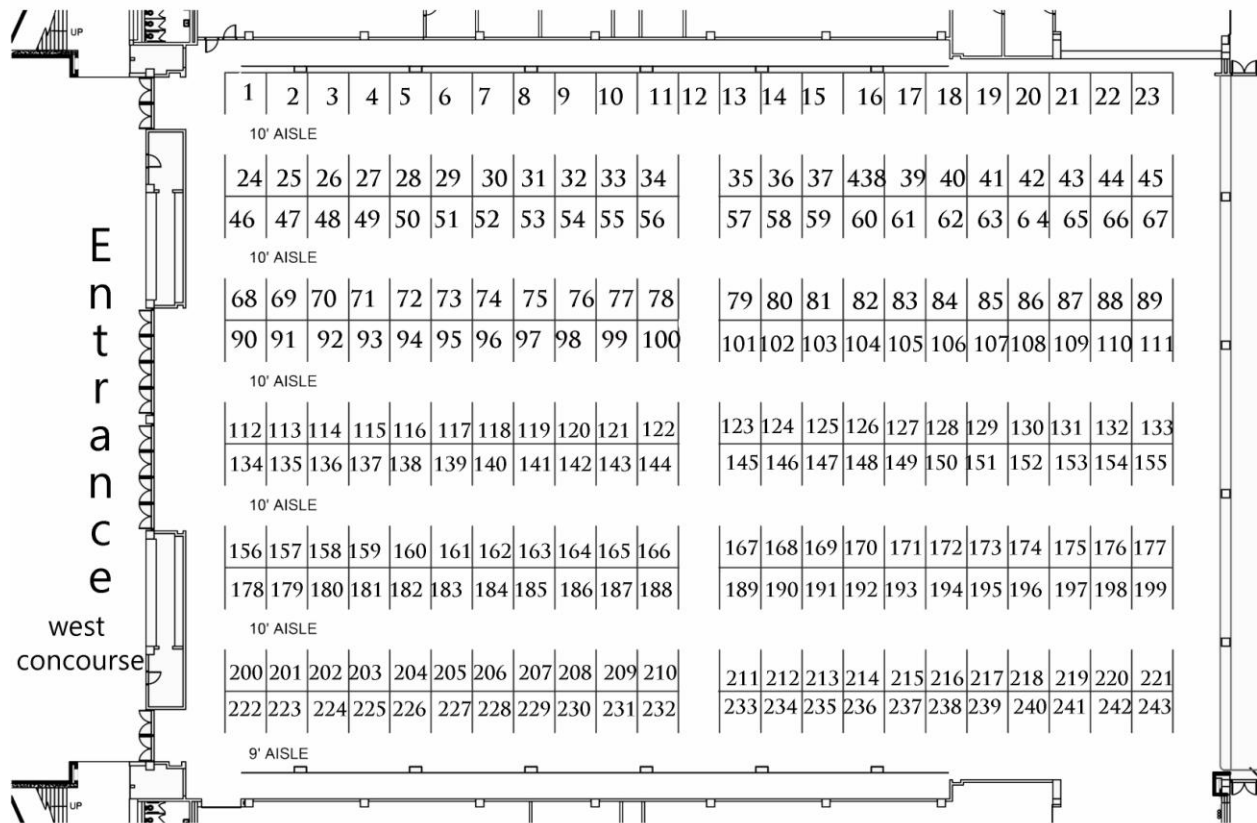
# GUITAR CON NJ 2011



## MEADOWLANDS EXPOSITION CENTER

# GUITAR CON FL 2011

## Daytona Beach Ocean Center



mainstage and clinics are above in mezzanine level!!



Toll Free: (866) 514-8773 Fax: (718) 717-8329  
info@cvavpro.com

## 2011 GuitarCon MA

April 15-16 2011

Prices Subject to Change If Not Ordered  
(3) Three Weeks Prior To Event

Qty	Description	Price	Total
	<b>Video</b>		
	19" LCD Monitor w/ Wall Mount or Table Stand	195.00	
	21" LCD Monitor w/ Wall Mount or Table Stand	225.00	
	32" LCD Display w/ Wall Mount or Table Stand	350.00	
	37" LCD Display w/ Wall Mount or Table Stand	395.00	
	42" Plasma Display w/ Wall Mount or Table Stand	495.00	
	50" Plasma Display w/ Wall Mount or Table Stand	595.00	
	60" Plasma Display w/ Wall Mount or Table Stand	795.00	
	Floor Stand For LCD/ Plasma Displays (7' Alloy Dual Pole)	125.00	
	PC-Based Laptop (Includes Microsoft Suite)	150.00	
	MacBook Pro Laptop	225.00	
	DVD Player	50.00	
	<b>Audio</b>		
	Booth Sound Pkg. (Speaker, 4ch Mixer, iPod Cable & Wired Mic w/Stand)	225.00	
	Wireless Mic (Hand Held or Lavalier) (Booth Sound Required)	125.00	
	CD Player (Client To Provide Own Music)	30.00	
	<b>Lighting</b>		
	Booth Uplighting Pkg (4-Par 38 w/ Gel & Dim)	195.00	
	Clip Display Light (Black 18" Sleek Gooseneck)	30.00	
	<b>Printer / Fax</b>		
	B/W Laser Printer (21 ppm) includes 500 sheets	125.00	
	High Speed B/W Laser Printer (45 ppm) includes 500 sheets	175.00	
	Color Laser Printer (21 ppm) includes 500 sheets	295.00	
	Fax Machine (Client To Arrange Phone Line w/ Venue)	125.00	
	<b>Misc.</b>		
	Display Easel (3 Legged Brass)	20.00	
	Flipchart w/ Pad & Markers	40.00	
	2-Way Radio	30.00	

### Additional A/V or Backline Gear Available Please Call: Toll Free (866) 514-8773

A 20% Delivery/Setup/Strike charge (\$50.00 minimum) will be added to all orders.  
These prices do not include venue specific union labor charges, if required or applicable.

Name On Card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_ CSC(3 or 4 #): \_\_\_\_\_  
Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_

Equipment Subtotal: \$ \_\_\_\_\_

Delivery/Setup/Strike: \$ \_\_\_\_\_

Local Sales Tax: \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**Please Fax Completed Order Form to (718) 717-8329**



Toll Free: (866) 514-8773 Fax: (718) 717-8329  
info@cvavpro.com

## 2011 GuitarCon NJ August 27-28 2011

Prices Subject to Change If Not Ordered  
(3) Three Weeks Prior To Event

Qty	Description	Price	Total
<b>Video</b>			
	19" LCD Monitor w/ Wall Mount or Table Stand	195.00	
	21" LCD Monitor w/ Wall Mount or Table Stand	225.00	
	32" LCD Display w/ Wall Mount or Table Stand	350.00	
	37" LCD Display w/ Wall Mount or Table Stand	395.00	
	42" Plasma Display w/ Wall Mount or Table Stand	495.00	
	50" Plasma Display w/ Wall Mount or Table Stand	595.00	
	60" Plasma Display w/ Wall Mount or Table Stand	795.00	
	Floor Stand For LCD/ Plasma Displays (7' Alloy Dual Pole)	125.00	
	PC-Based Laptop (Includes Microsoft Suite)	150.00	
	MacBook Pro Laptop	225.00	
	DVD Player	50.00	
<b>Audio</b>			
	Booth Sound Pkg. (Speaker, 4ch Mixer, iPod Cable & Wired Mic w/Stand)	225.00	
	Wireless Mic (Hand Held or Lavalier) (Booth Sound Required)	125.00	
	CD Player (Client To Provide Own Music)	30.00	
<b>Lighting</b>			
	Booth Uplighting Pkg (4-Par 38 w/ Gel & Dim)	195.00	
	Clip Display Light (Black 18" Sleek Gooseneck)	30.00	
<b>Printer / Fax</b>			
	B/W Laser Printer (21 ppm) includes 500 sheets	125.00	
	High Speed B/W Laser Printer (45 ppm) includes 500 sheets	175.00	
	Color Laser Printer (21 ppm) includes 500 sheets	295.00	
	Fax Machine (Client To Arrange Phone Line w/ Venue)	125.00	
<b>Misc.</b>			
	Display Easel (3 Legged Brass)	20.00	
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	2-Way Radio	30.00	

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These prices do not include venue specific union labor charges, if required or applicable.

Name On Card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_ CSC(3 or 4 #): \_\_\_\_\_  
Expiration Date \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_

Equipment Subtotal: \$ \_\_\_\_\_

Delivery/Setup/Strike: \$ \_\_\_\_\_

Local Sales Tax: \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**Please Fax Completed Order Form to (718) 717-8329**